

PIAR CREATIONS™



Inspiring Authenticity

Who Are We?

Piar Creations is a multi-dimensional company that has been operating for a few years in the national and international marketing field.

Piar Creations is specialised in marketing and public relations. The services we offer are dedicated and tailored to suit each client and industry. Our goal is to create a unique and sustainable identity for brands and relevant institutions.

Our Mission

In line with the slogan "Inspiring Authenticity," Piar Creations aims to create unique content and identity for each client and individual based on data and research. We develop personalized strategies and creative materials that help clients stand out in the market.

Our Vision

Our vision is to make a difference in the field of marketing by helping clients create an identity that sets them apart. Through market research and the development of innovative strategies, we aim to help businesses and institutions reach the right audience.

Inspiring Authenticity

Our Services



- Creation of Communication Strategies & Public Relations
- Branding
- Social Media Management
- Digital Advertising Creation
- Video Animations
- Copywriting
- Content Creation
- Advertisement Production (Scriptwriting, Filming & Editing)
- Event Planning
- Speech Writing for Presentations
- Website Development, Design & Maintenance
- Photo & Video Shoots

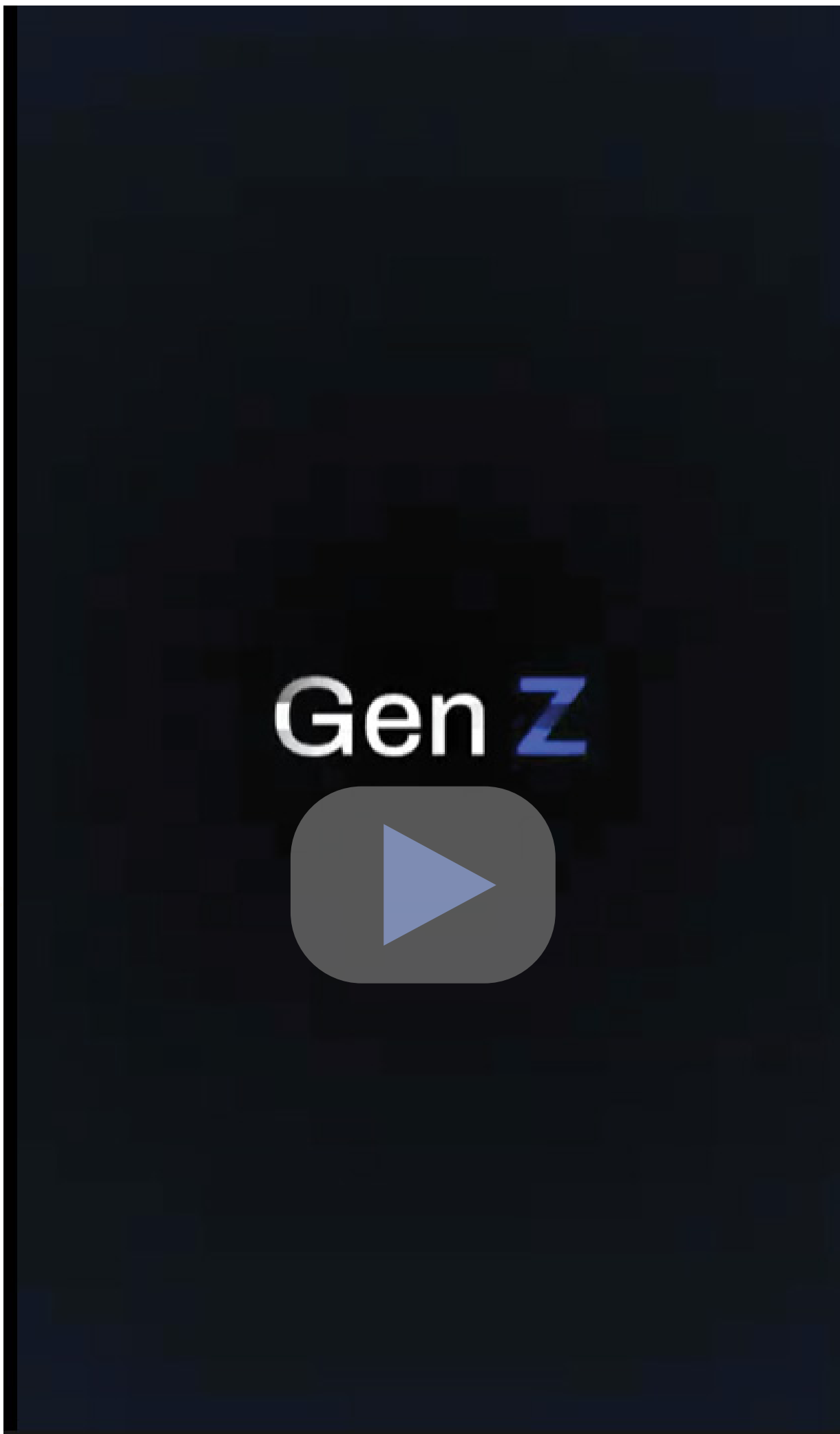
Inspiring Authenticity

CODE INVENTION ↘

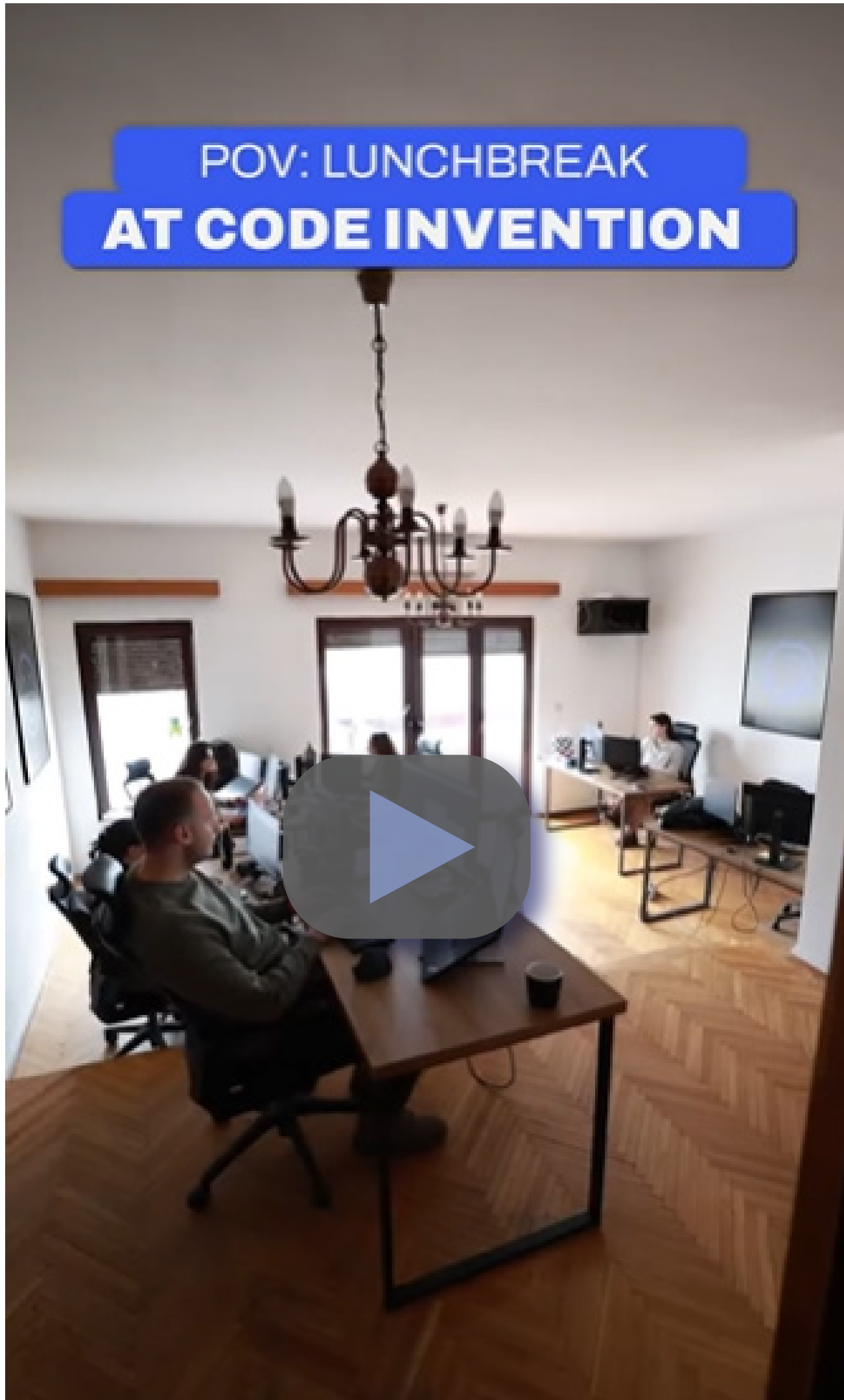


The branding process of Code Invention began with researching the company’s purpose. Since its mission is to employ young professionals in the tech industry and bridge the gap between Kosovo and the European market, an identity was built to reflect innovation, professional growth, and the company's global approach.

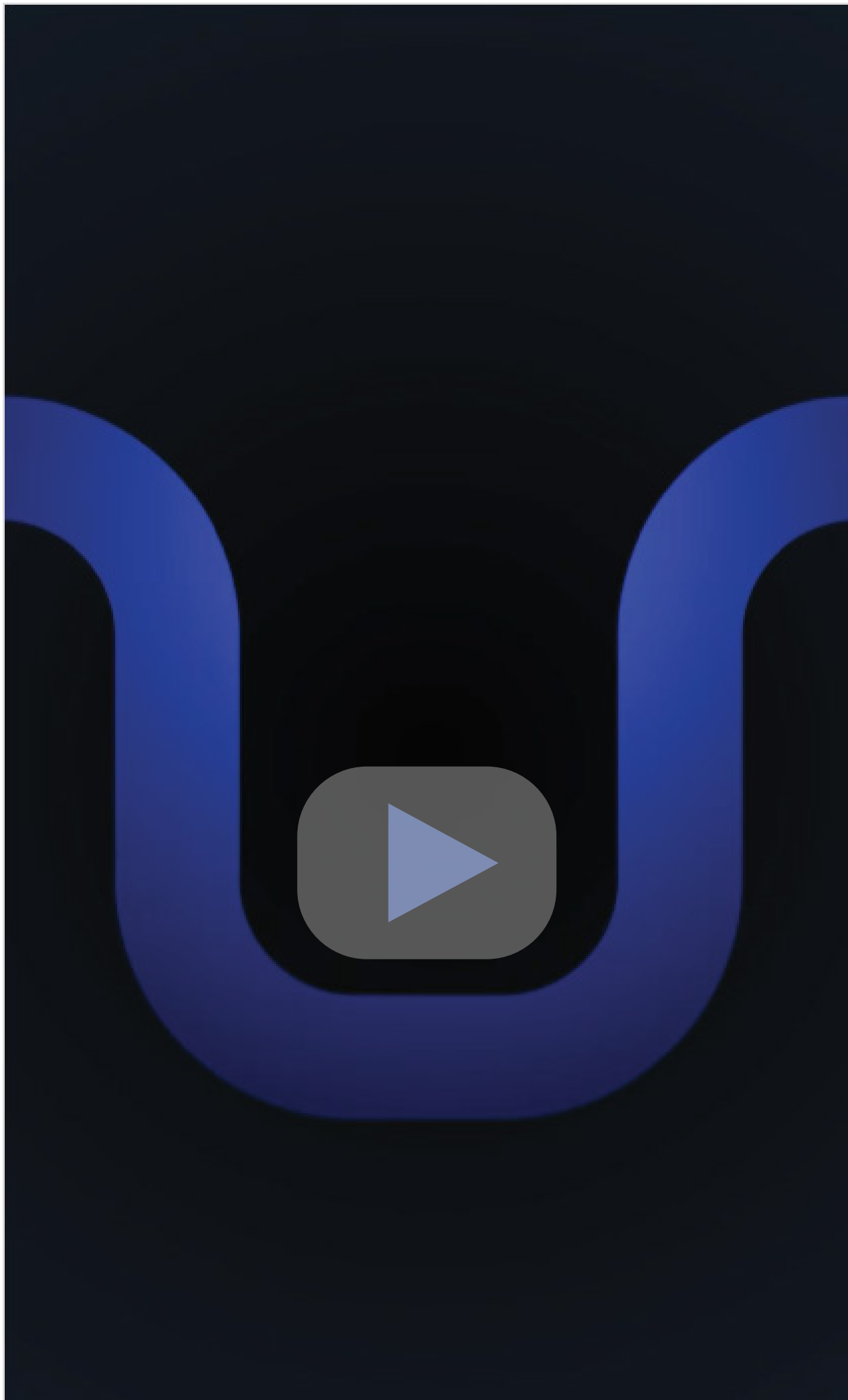
CODE INVENTION



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<https://drive.google.com/file/d/1u3.../sharing>



Click play to watch the videos

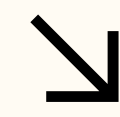
BRITISH GYMNASIUM OF TECHNOLOGY ↘



Making **IT** work

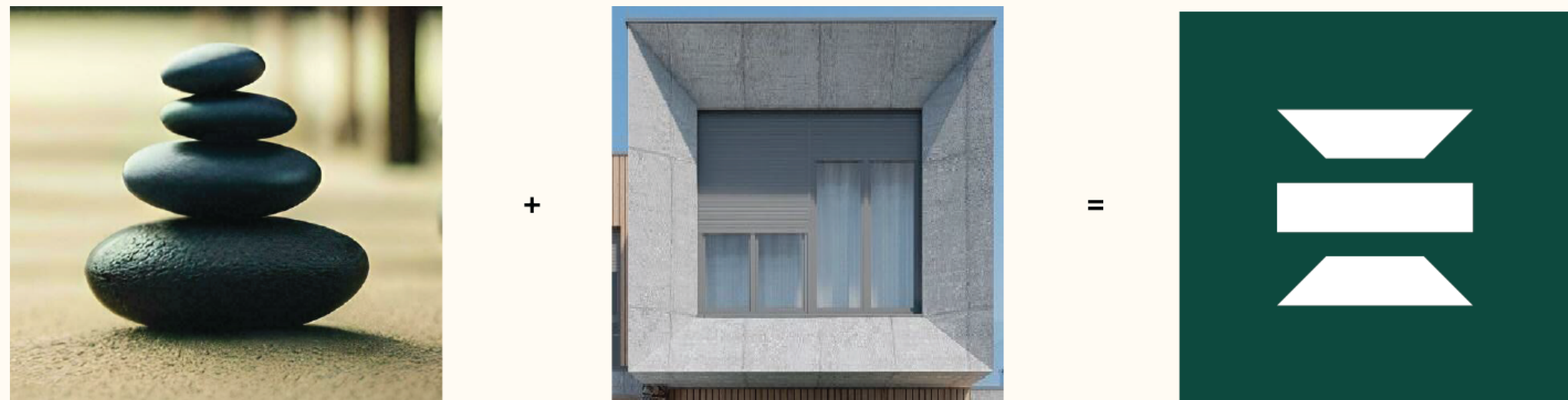
To create **BGT's logo and craft BGT's identity**, our creative team developed a visual identity that reflects the mission of this technology school. The logo consists of an open book and several fiber optic lines integrated into it, symbolizing the connection between knowledge resources and technology.

GERMAN SCHOOL OF KOSOVA

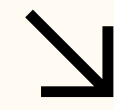


Since GSK promotes the values and teaching methods of the **German education system**, its visual identity has been developed to reflect quality, discipline, and innovation in education. The logo features the colors of the German flag including colors like red, black, and yellow. It also includes an illustration in the shape of a pencil, symbolizing knowledge and school's intention

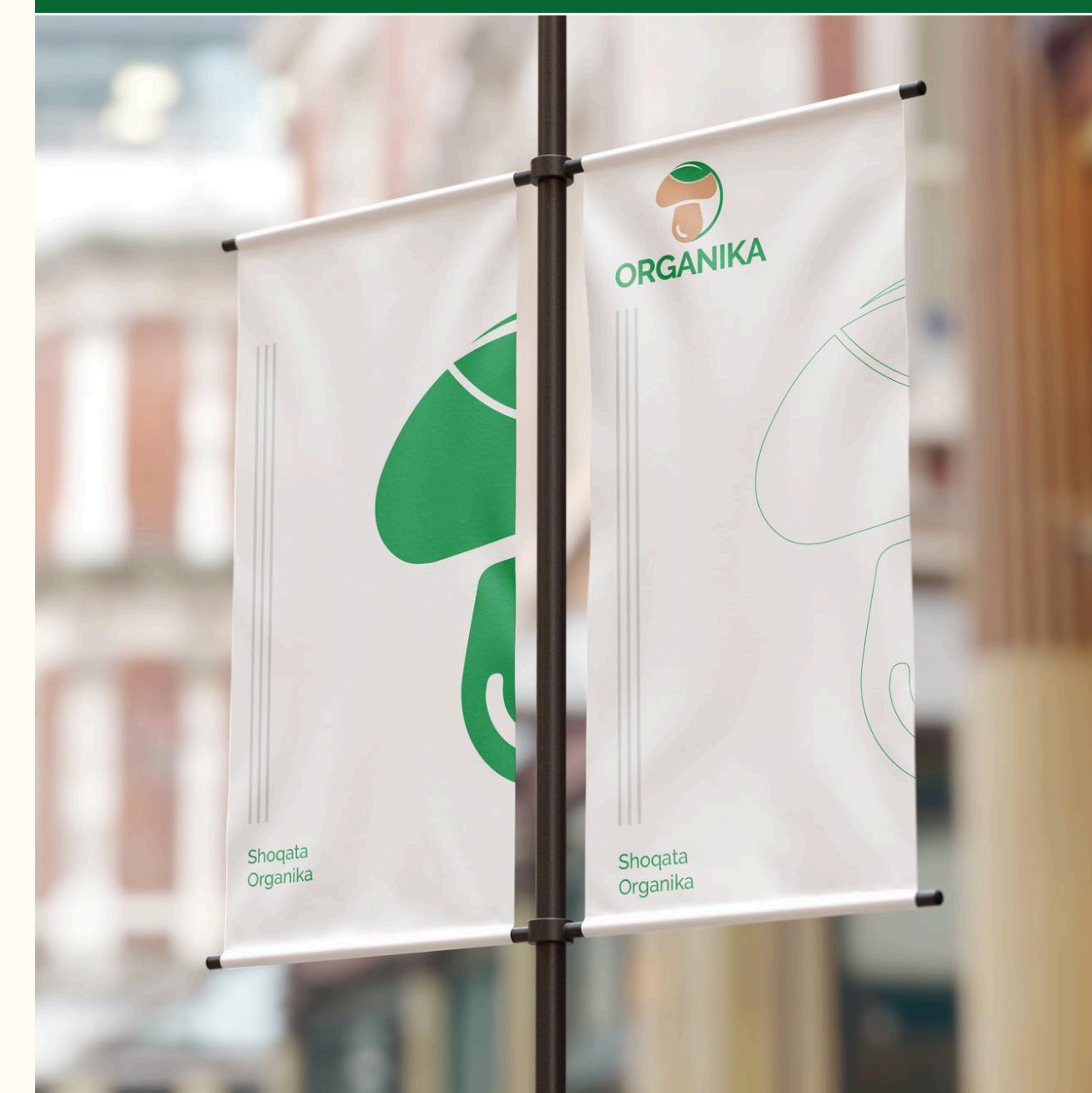
ZEN RESIDENCES ↘



The branding aim of ZEN Residences is to convey the warmth and tranquility that this complex offers. The ZEN Residences logo is designed in the shape of the letter "Z," representing the name of the complex, and incorporates stones that symbolize peace, comfort, and balance.

ORGANIKA

For Organika's 10th anniversary, we created a new visual identity while preserving the core values and key elements that define this association. To design the new logo, we drew inspiration from Organika's mission and vision. First, we chose to incorporate the boletus mushroom, symbolizing Kosovo's fertile land. Another key element in the logo is the mint leaf, representing freshness and nature.



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PEPEKO

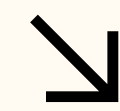


Our team was very excited to work on rebranding Pepeko's logo. During this process we needed to create an original design, still, our rebranding needed to be based on the main logo. Therefore, we decided to incorporate two key products that represent Pepeko's activity. These products are the apple and the pepper. These elements were connected with one another through negative space and the new identity of the logo was created.



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MALUKI ACCOUNTING

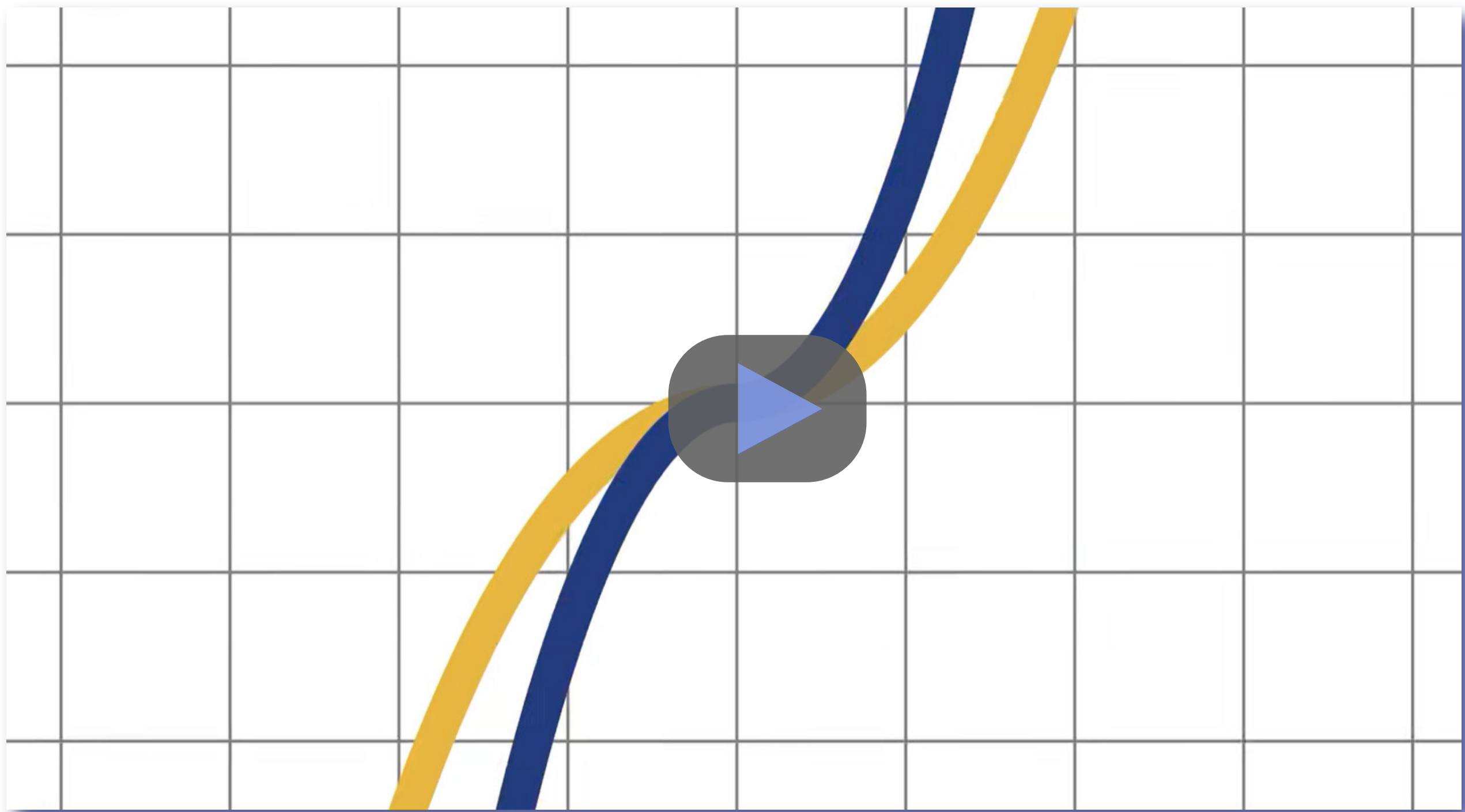


When creating the new logo for Maluki Accounting, **our mission was to strengthen its brand identity.**

During the brainstorming process, we aimed to convey the company's ambition to expand its services and grow in international accounting markets. The logo features an upward arrow and linear graphics, symbolizing progress and success. The Majorelle color represents professionalism and reliability.



EGMO 2025 KOSOVA



AGJENCIA KADASTRALE E KOSOVËS



NIKA ENTERIER

To best showcase the products and services of Nika Enterier, we have developed a unique catalog that reflects the brand’s style and quality. This catalog includes detailed descriptions and images of Nika Enterier’s products, highlighting their quality, design, and functionality with precision.



The structure of the catalog is designed to be more accessible for the audience.



Inspiring Excellence

This design strikes the perfect balance between corporate professionalism and a welcoming atmosphere. The dominant charcoal hues set a strong, modern foundation, while subtle orange accents inject energy and a touch of vibrancy.

ZEN RESIDENCES

To provide Zen Residences' clients with a clearer understanding of the services, we have highlighted its key features. This includes everything from explaining the slogan, mission, and vision to showcasing the quality of construction.



PEACE STARTS AT HOME



THE ASSOCIATION OF WOOD PROCESSORS OF KOSOVO

The catalog for the Association of Wood Processors of Kosovo (AWPK) has been developed and designed to highlight the association’s objectives and showcase the achievements of each wood processing business. It includes detailed explanations of each product and business, as well as the standards followed by the association’s members.





TEFIK ÇANGA

TIKI

TIKI si studio e projektimit dhe arkitekturës është themeluar në vitin 2000 në Prishtinë. Në fazën e saj të hershme, Studio ishte e përqendruar në projektim dhe dizajn të enterierit në Kosovë dhe vende të tjera të Evropës. Pas shumë projekteve të suksesshme në Kosovë, vendet e Ballkanit Perëndimor dhe Evropën Perëndimore, në fund të vitit 2014 kompania u zgjerua duke hapur fabrikën e zdruktharisë për të plotësuar realizimin e projekteve me prodhimin e produkteve unike të dizajnuara nga vetë studioja TIKI.



Association of Wood Processors of Kosovo



Emri i kompanisë	Industria	Certifikimet
Tiki	Përpunimi i drurit	
Produktet	Viti i themelimit	Emri dhe mbiemri i personit kontaktues
Kuzhinat, dhomat e gjumit, parahyrtet, dhomat e ditës (TV komoda, tavolina), lavaman për banjo, produktet për zyre, hotele, restorante.	2000	Adriatik Bytyqi

Rr. Magjistralja Prishtine-Perizaj, Km.5, Prishtinë

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www.instagram.com/tikicompany/
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TECH PARK

In collaboration with Tech Park and STIKK, we have developed and designed a catalog and generated organic content.

Throughout the creation process, our goal was to provide the audience with accurate and engaging information about Tech Park.

This catalog includes details on infrastructure, programs and services, as well as Tech Park's partnerships and collaborations.





STAIRS

Stairs are not just a means to an end; they're the steps that connect ideas, people, and possibilities. These simple architectural structures aren't limited to climbing and descending; they are also equipped with comfortable seating, making them ideal relaxation areas. The stairs in our Tech Park like everything else, are catalysts for collaboration; they encourage physical well-being, and they inspire conversation and innovation in the heart of tech.

KITCHEN

The kitchen is a place where you can relax, enjoy your delicious meal, and cook great ideas. You can find the kitchens on both floors, just a few steps away from your offices. You won't have to worry about your next meal anymore; in our kitchens, you will find plenty of options, each prepared with healthy and tasty ingredients that will give you the boost you need to continue creating and innovating.

TECH PARK

INNOVATING FOR GROWTH

INNOVATING FOR GROWTH

TECH PARK

TECH LAB

Designed in alignment with the vision of Tech Park, you can find these offices located on both floors. These 55m² working spaces are excellently built to help you and your team push your vision ahead. TechTapia provides an ideal environment for both large teams and collaborators

Create with vision

Floor: 1-2
Space: 55 m²

TECH PARK

INNOVATING FOR GROWTH



THE SPACESHIP

The Spaceship lives up to its name because this is the office that inspires you and your team to create the highest quality products. Located on both floors, these spacious offices contain 84m² that can be used by your company or startup. Big teams thrive in big environments. The Spaceships offer you the quietness you need to concentrate on your work while also enabling efficient communication with your colleagues.

Rocketing Creativity

Floor: 1-2
Space: 84 m²

TECH PARK

INNOVATING FOR GROWTH



UEFA European Championship

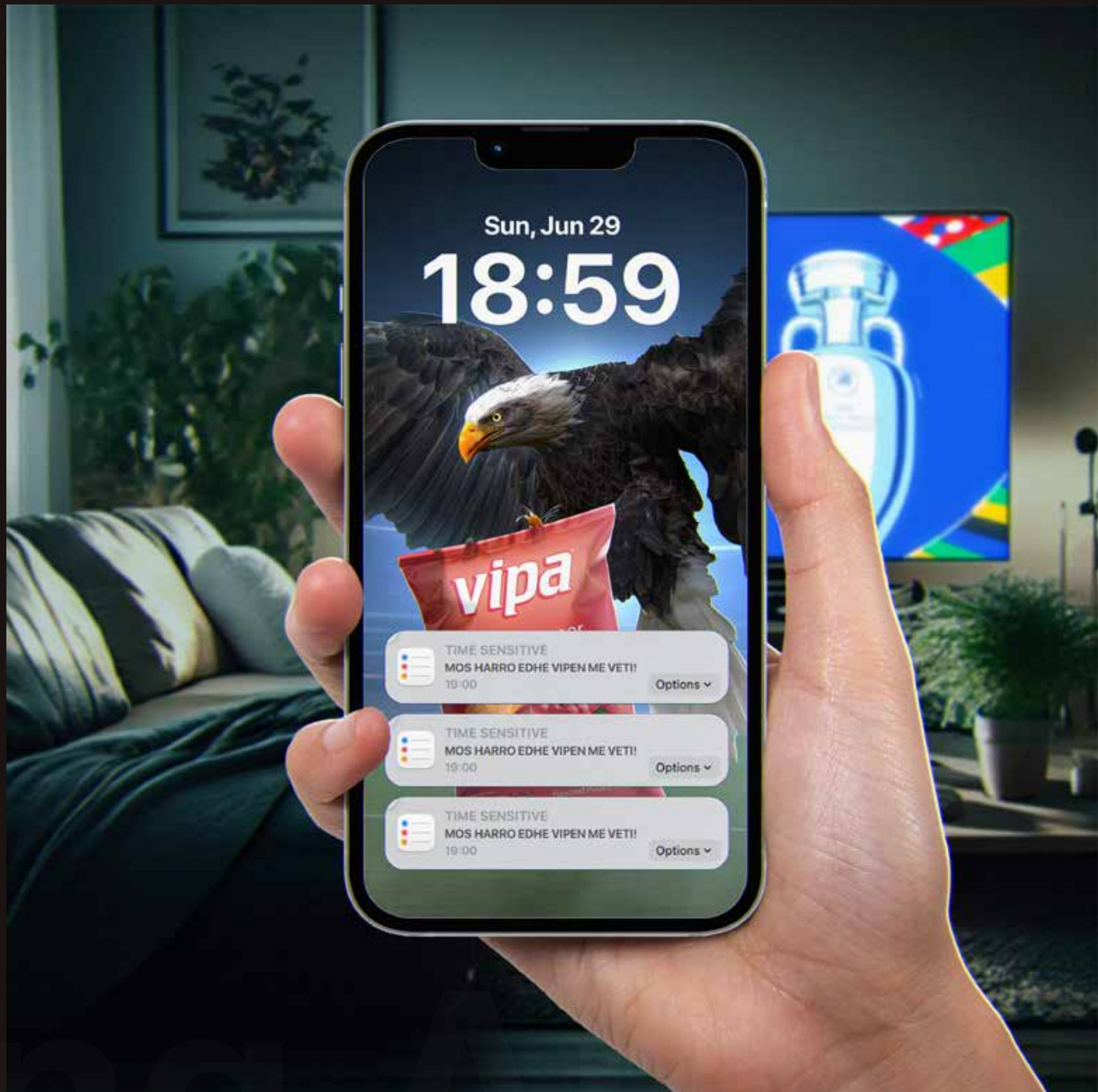
VIPA CHIPS

The goal of Vipa Chips' campaign during the UEFA European Championship was to promote the brand's products by incorporating elements of the tournament.

Through dynamic designs and creative slogans, we created a festive atmosphere for fans, making Vipa Chips an integral part of their European Championship experience.

Our campaign included interactive posts, special promotions, and collaborations with influencers to boost engagement and build an emotional connection with the audience





HOTEL AMAZONA

The photos for Amazona Hotel have been carefully crafted to capture the hotel's unique atmosphere and the experience it offers. Through these sets, we aim to convey the elegance and high-quality service that define this establishment.



HOTEL AMAZONA

Since Amazona Hotel aims to showcase the quality of its services, we have created a series of videos, each with a unique concept. These videos highlight the hotel's exterior ambiance, exquisite dining experience, and premium services that make Amazona Hotel a distinctive destination for guests.



[CLICK HERE](#)

MEKA HALAL FOOD

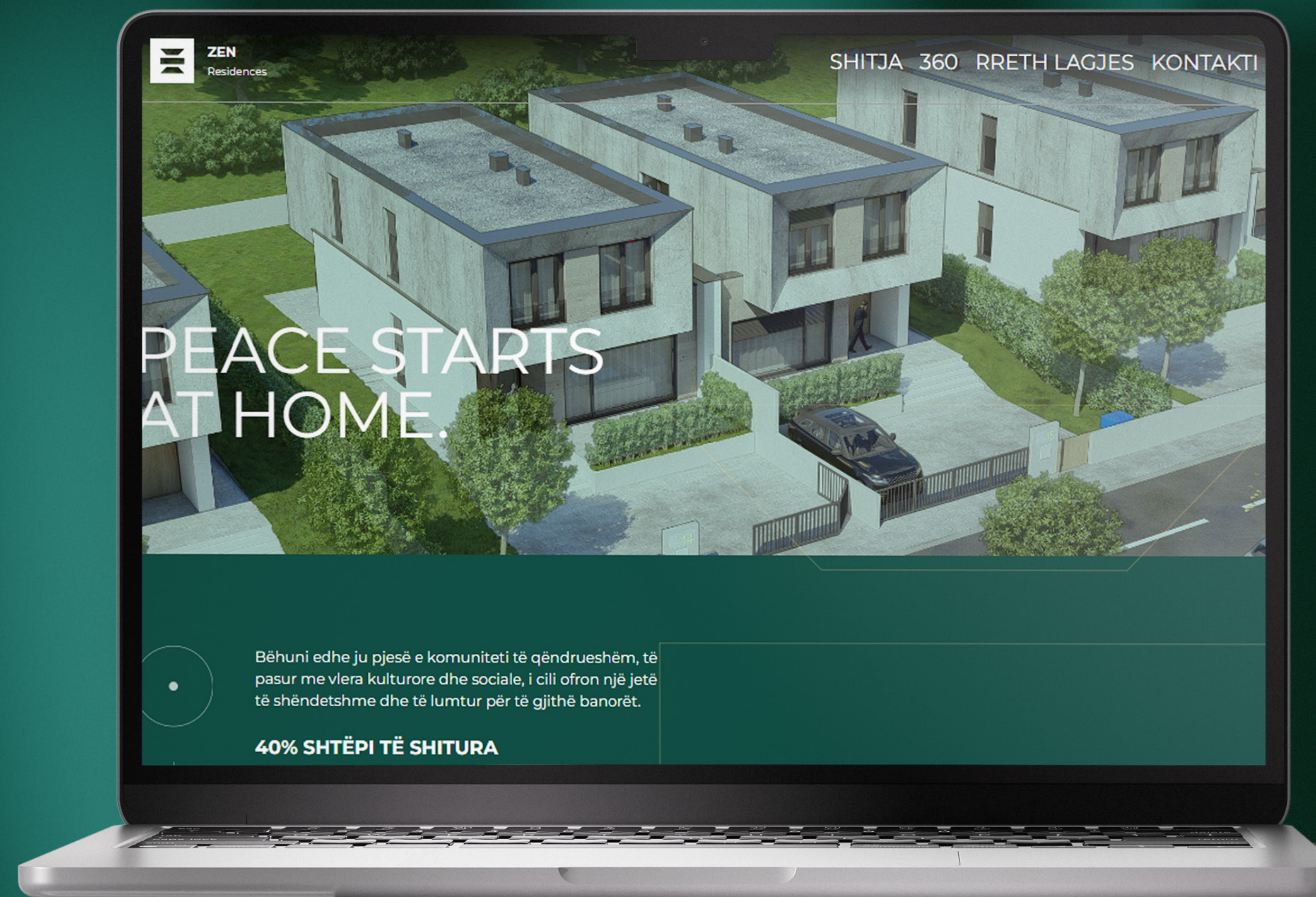
For the production of the MEKA Halal Food TV commercial, we developed a concept that highlights the quality of its products and their connection to special moments during the UEFA European Championship. From scriptwriting and team selection to filming and post-production, we followed a meticulous approach to deliver a powerful and engaging message.



ZEN RESIDENCES

We based the creation of the Zen Residence website on the slogan "Peace starts at home."

This platform allows clients to easily find the properties they are looking to purchase. The website features a clean and simple design, ensuring effortless navigation for users. Visitors can also explore project plans for each property within Zen Residence.



MINISTRY OF JUSTICE

We designed the Ministry of Justice website with the goal of making it as user-friendly as possible.

The website is fully responsive across all devices, ensuring an excellent experience on mobile phones, tablets, and computers alike.



MJEDRA

For the 'Mjedra e Kosovës' association, we developed a website optimized for all devices, allowing users quick access to news, updates, and information.

The clear and concise content highlights the organization's objectives, making the website a valuable resource for the agricultural community and its partners.





Inspiring Authenticity